

# Friesen, Kaye and Associates



**Friesen, Kaye and Associates**  
The Experts in Knowledge Transfer  
and Workplace Performance

## Advanced Presentation Skills: Making Dynamic Presentations

As an experienced presenter, you want to focus on techniques that professional speakers use to take presentations from ordinary to “WOW”. Working with other dynamic presenters, you will have plenty of hands-on practice and feedback. Learn what it takes to inspire, persuade, and call your audience to action.

### Who Should Attend?

- Individuals who need to communicate with others and deliver high-impact presentations, including: managers, executives, learning and development professionals, presenters, sales professionals, team leaders, facilitators, subject matter experts, business owners, business unit managers, and board members and directors.

### Key Benefits

1. Take your presentation skills to the next level.
2. Learn from the best presenters and facilitators in the industry.
3. Immediately start using all the practical techniques you need to deliver dynamic presentations.
4. Small classes ensure you get individual attention and expert feedback.
5. Have lots of practice time to polish your own presentations.

### Post-Learning Sustainment

As a participant in an FKA program, you are entitled to complimentary Post-Learning Sustainment:

- **Transfer Strategy:** one-hour online, live-facilitated coaching session (2-3 weeks post program) to maximize and reinforce learning.
- **One-Year Hotline:** connect with our experts to discuss your learning initiatives, lessons learned, successes, challenges and best practices.

*“Excellent. Well presented in an understanding order.” J Wiseman, FedEx*

# Advanced Presentation Skills: Making Dynamic Presentations

## Objectives

Upon successful completion of this program, you will be able to:

- Define the purpose and objective(s) of your presentation.
- Create and use attention-getting openers.
- Create and use examples, cases, stories and anecdotes effectively.
- Create and use closings that leave a lasting impression.
- Select appropriate body movement and space to enhance your physical presence and deliver key points.
- Apply knowledge of learning styles to connect with your audience.
- Use voice and speech to create desired impact.
- Deliver a dynamic presentation.

## Agenda

- Introductions
- Establishing the Purpose and Objectives of your Presentation
- Attention-Getting Openers
- Creating Impact with Examples, Cases, Stories and Anecdotes
- Presentation Endings
- Connecting with Your Audience:
  - Using Space and Body Movement
  - Using Language and Voice
- Preparation Time
- Practice Presentations and Feedback
- Wrap-Up

